

VIDEO CONFERENCING ENHANCES LAW FIRM'S PRESENTATION, PROFESSIONALISM AND PRODUCTIVITY

The Client:

Family Law in Partnership is a multi-award-winning team of specialist family lawyers serving national and international clients from offices in London's Covent Garden.

Cited as one of the UK's top family law specialists in The Times Best Law Firms Guide 2019, Family Law in Partnership pioneered a holistic approach to family law and dispute resolution. This has seen it bring lawyers together with mediators and counsellors in order to facilitate swift and effective solutions to familial change.



The Challenge:

Family Law in Partnership's collaborative approach means it must regularly arrange meetings with clients, barristers, solicitors, mediators and counsellors.

With clients stretching across the globe, video-conferencing is an essential tool, but the firm's previous solution had proven unwieldy and did not project a corporate image which matched the practice's professional standards.

"We were reliant on Skype and other conferencing solutions for talking to people around the world, none of which were very good," recalls Practice Manager Alex von der Heyde.

"We decided to invest in a proper video-conferencing system which would bring us up to speed and look more professional when we were dealing with clients wherever they were in the world."

Family Law in Partnership also flagged that it wanted a solution that was both versatile and mobile. "We are likely to be moving offices at some point so we didn't want to do a full wall installation," explains Von der Heyde. "We also wanted a system that we could move into any of our meeting rooms."

To enable collaboration the firm also specified a two-screen solution which could simultaneously host video conferencing and presentation materials.

The Solution:

Family Law in Partnership contacted Videonations following on from a recommendation from a barrister's chambers who had previously made use of the AV communication specialist's services.

The company recommended a solution comprising one 49" Samsung display screen and one iiyama 49" interactive display connected

Sector : Legal

Technology : Video Conferencing

Systems Installed : StarLeaf GT Mini 3330

Manufacturing Partner : StarLeaf

to a StarLeaf GT Mini 3300 conferencing suite. The latter provides high definition voice and video conferencing with easy screen sharing and extensive interoperability to enable anyone-anywhere communications with any 'phone or video system.

This was bundled with a VHD-V61 high definition video conferencing camera, Touch 2035 controller and a conference licence to enable connectivity with other platforms such as Skype, Polycom and Lifesize.

Barco clickshare wireless presentation system completed the package which Videonations recommended be hosted on a media trolley to make the system fully portable. Indeed with provision of a cloud subscription the solution means neither the system nor its users are tied to the firm's offices.

"We wanted a cloud solution for the versatility," confirms von der Heyde who notes that whilst the full screen set-up offers clearer and bigger visuals, there are also small screen advantages to be had. "With the StarLeaf system people can set up for meetings on their laptops anywhere which gives a greater degree of flexibility. That is definitely an advantage."



The Benefits

"It's a huge step-change" says von der Heyde when noting the difference between Family Law in Partnership's previous and new video-conferencing capabilities.

"Firstly, we're benefiting from decent sized screen displays and proper cameras, microphones and so on."

He continues: "The two-screen solution means we can have individual contributors up on one whilst the other is displaying the presentation or documents that we're talking about. That makes us much more productive."

Another virtue of the Videonations solution is that it is exceptionally user-friendly. There's no need here to hold qualifications in communication technologies, nor plough through product manuals!

"It's all pretty intuitive and very easy to use" notes von der Heyde whilst acknowledging the support given by Videonations in getting to grips with more complex functionality such as screensharing.

"Videonations provided us with a couple of training sessions just to make sure everyone was up to speed. Those who have done the training are very comfortable with it now and for anyone new we can provide the basics about how to use the system."

Interoperability has also proven a bonus. The system can engage worldwide with communication platforms such as Skype for Business and other video systems employed by the legal profession.

"We can have a remote video conference with the barristers, the counsel, the client and experts and it also allows us to work with the chambers' video systems. It's flexible enough to work with whatever is out there," confirms von der Heyde who adds that another benefit is its accessibility to the few remote workers the practice employs.

Videonations' experience and expertise also meant that installation created minimal disruption. "It was very straightforward. Videonations came in, built the media trolley, set it up and got the networking going in no more than two or three hours."

So has the company lived up to the recommendation given by Family Law in Partnership's professional peers? "Absolutely," confirms von der Heyde. "We now have a system which is professional, versatile and mobile and that's great for us. Videonations have been very helpful when we've gone to them with any questions and were more than willing to help with the initial induction which set us off on the right course."

Sector : Legal

Technology : Video Conferencing

Systems Installed : StarLeaf GT Mini 3330

Manufacturing Partner : StarLeaf

Videonations Ltd
Agecroft Road, Pendlebury, Manchester, M27 8SB
T: 0161 926 3057 E: marketing@videonations.co.uk
www.videonations.co.uk

